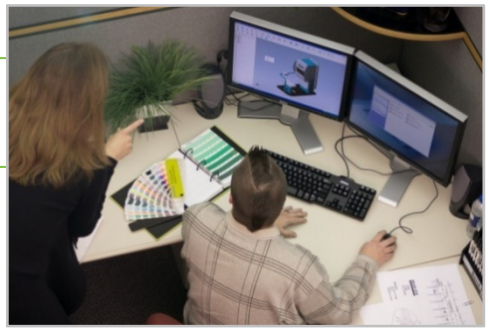
CORPORATE PROFILE

Background

Since 1931, three generations of the Mayer family have developed, nurtured, and expanded this very basic enterprise into a full service international merchandising and promotional organization with a creative, responsive, and thorough approach to meeting customers' needs.

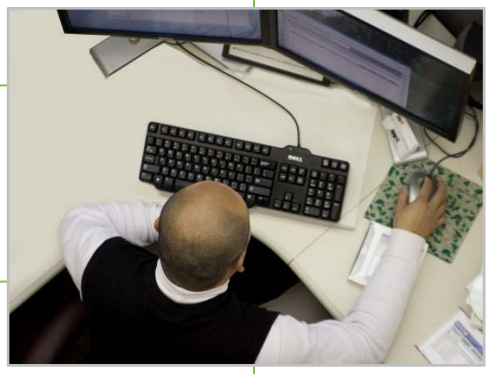
Design

Fully rendered 3-dimensional designs are provided that can be formatted as creative boards, large format outputs, electronic versions, etc. Depending on project scope, multiple designers can be assigned to the creative process to produce several custom "solution-based" designs including "call-outs" and measurements.



Engineering

Custom engineering and multiple part drawings of all details and components are computer modeled in the latest version of SolidWorks software as FMA prepares for fabrication of a working prototype.



Estimating

Experienced industry estimators actively source new materials and processes and monitor costs throughout the project design, engineering and production phases to meet budgets.

Prototyping

Professional model-makers hand-build production quality working models for field-testing and analysis.

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FrankMayer
AND ASSOCIATES

Project Management

The versatile FMA production staff controls and coordinates all production activities from purchasing parts to scheduling actual manufacturing operations to deliver outcomes that exceed clients' expectations.

Integration and Fulfillment Service

Each program, including sophisticated interactive merchandisers and kiosks, include expert assembly, QC testing, packing, and on-time shipping.

Certification and Testing

Communicate regularly with UL and other testing laboratories regarding listings and adherence to all necessary guidelines and standards as well as securing required certifications.

Program Rollout and Distribution

Centrally located, with a computerized warehouse management system, FMA provides accurate inventory reports and program deployment.

Promotional Marketing Support

Promotional support for merchandising programs including incentive, product knowledge, and customer satisfaction programs, replacement parts and service web sites, as well as mobile and social media applications.

Customer Service

Trained representatives respond to a wide range of consumer and client issues, part replacement requests, and related warranty and service requests.

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