



Point of Purchase Online Network™



** 2 Star Supplier Listing Ad Specifications

Supplier Banner

Submit your banner as a gif, jpeg or flash file. File size not to exceed 50k and must be 270 wide x 163 tall. If you submit a flash banner and want it linked to a url, you must embed the url code into the flash file. Please design your flash banner so it opens a separate web window and does not leave the popon.net website

Company Logo

Submit your logo as a gif or jpeg. File size not to exceed 30k and must be 270 wide x 90 tall

Contact Information

Web Address
Company Address
City, State, Zip, Country
Contact Name and Contact Title
Email Address
Phone
Fax

Company Description

This description is limited to 750 characters which includes spacing and punctuation.

Image 1

Image 2

Image 3

Submit your 3 images as high quality jpegs that are sized 500 x 500. We will create the 75 x 75 thumbnails for you

2 Star Supplier Listing Also Includes

- Select 20 categories within 3 of our 4 industries
- Provide 20 search engine keywords
- Level 2 placement in all of your categories

Cost \$200.00 for a 2 year listing

Advertising Checklist

- Supplier Banner
- Logo
- Contact Information
- Company Description
- 3 Images
- 20 Category Selections in 3 industries
- 20 Search Engine Keywords

Too busy to create your supplier listing?

Let us design it for you. Popon now offers creative services.

Contact us for more details

FILE TRANSFER - Please email all of the items indicated on the advertising checklist to subscribe@popon.net. Type your 20 category selections, 20 keywords, contact info and company description in the body of your email.

Very Important: All files not submitted to spec will be sent back or can be adjusted by POPON based on our design and billing policy which is \$25.00 hr with half hour minimum. Advertiser is responsible for any broken links within their advertisements that are caused by url changes on their end. Failure to correct broken links may result in suspension of service. Link corrections exceeding 15 minutes of design time will be billed at current design rate.

Updating your listing: Popon.net maintains high standards of consistency in all of our advertising vehicles throughout the site to ensure the best user-experience. If you wish to update your 2 star listing, please contact popon.net for details > contact@popon.net or 724-573-1608 <